

**INTRODUCTION** Ten+ years of experience in both corporate and consultancy environments  
Proven project leader able to deliver market results and optimize resources  
Committed to quality products, expense control and highly adaptable strategies  
Valued by colleagues for work ethic, leadership, creativity and open-mindedness  
Persuasive negotiator with strong communication skills

**QUALIFICATIONS** BFA, Industrial Design, Academy of Art University, San Francisco, CA 2005  
General Studies, DeAnza Community College, Cupertino, CA 1998 - 2000

**EXPERIENCE** **Brice Robertson Design Co. | Oakland, CA | 2013 – Present**  
**Principal Strategy Consultant**

Responsible for:

- Providing product strategy and brand experience solutions to clients
- Managing execution of proposals, budgets and schedules
- Creating Engineering drawings and work instructions for production process
- Creating CFM recommendations to client specific mfg. and marketing criteria

**Academy of Art University, SF | San Francisco, CA | 2005 - Present**  
**Instructor**

Responsible for:

- Creating course syllabus and day-to-day instructions for CAD design classes
- Instructing Undergraduate and Graduate students in CAD design workflows for Fusion 360, Rhino 3D, Alias Studio and Solidworks
- Mentoring MFA candidates from the Academy of Art University's industrial design program

**Ekso Bionics | Richmond, CA | 2010 – 2014**  
**Sr. Design Strategist**

Responsible for:

- Leading Ekso brand development and execution
- Creating Service Design strategy for customer relations
- Managing Product Usability and HCI design execution
- Creating CMF and Packaging for all product lines
- Creating product strategy and pipeline

## EXPERIENCE

**Össur NA | Foothill Ranch, CA | 2006 - 2010**  
**Industrial Designer, Project Lead**

Responsible for:

- Leading Design for all high value orthotic braces and supports
- Creating new pain management product line
- Creating standardized design language for Össur's family of products.
- Implementing Human Centered Design into product development process

**Pentagram Design | San Francisco, CA | 2006**  
**Industrial Designer**

Responsible for:

- Developing interior and exterior design concept of NYC Taxi
- Creating narrative for design concept, under the direction of Robert Brunner

**Shook Design | Palo Alto, CA | 2005**  
**Industrial Designer**

Responsible for:

- Creating digital models of training aircraft for Stanford Flying Club project
- Building out 1:1 mock-up of aircraft interior for ergonomic study

## RECOGNITIONS

- INDEX: Award (finalist) 2013 – Ekso Bionics
- Santa Casa Neuroscience Award Winner 2013 – Ekso Bionics
- Red Dot International Design Award 2011 – Össur
- 15 Design and Utility Patents

## AFFILIATIONS

Industrial Design Society of America

## SOFTWARE

Microsoft Office Suite, Adobe Creative Cloud, Sketchbook  
Cobalt, Rhino, Alias, Solidworks, Fusion 360, Keyshot

## INTERESTS

Ice Hockey, Cocktail Craft Tools, Hiking and Camping, Animal Rescue